



**ProActive School releases Version 12 into production
April 15, 2007**

For immediate release

Reston, Virginia. ProActive School's version 1.12 provides new greatly expanded functionality which has been seamlessly incorporated into your existing ProActive suite of services. These new features are:

vNotify: This is the integrated, event-driven, knowledge-based service that enables both inbound and outbound multi-lingual voice notification and information management.

Data Access by Role: This expands the capability of the school administrator to customize the access to data by the role of the end user enabling them to utilize data how they wish.

Data Archiving: This service provides schools the ability to archive all historical data and have it available on-line for future reference or data analysis.

Integrated Calendar Management: This integrates school, family, class and student calendaring into one seamless platform. A teacher can maintain calendar events for each class that automatically rolls up into single teacher calendar. Administration can view and populate new entries on all teacher calendars. Each student's calendar integrates all their class calendars as well as school/district activities and a family calendar combines all students within a family into one family calendar.

Student Grades and Transcripts: This provides an integrated and customizable repository of student grades coupled with automated notification, reporting and analytical capabilities.

Custom Notify Groups: School administrators can now create custom groups to receive email and/or text message and broadcasts. This flexibility allows schools to communicate efficiently and effectively with whatever entities they choose, such as PTAs, Committees, etc.

Attendance: This feature provides schools with an attendance service for selected classes which is fully integrated into the reporting and analytical applications.

Class Management: Allows school administrators to manage class information, assign teachers to classes and move students from one class to another. It also provides room, materials and building management related to each class room.

About ProActive School

ProActive School created the first ground-up, web-based architecture for the K-12 learning institutions that provides unique proactive use of data across the entire school enterprise. This new concept uses data to connect teachers, administrators, parents and students in a way that improves student achievement.

To learn more about ProActive School, please visit the company's web site at: www.ProActiveSchool.com

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