



Utah State Office of Education Awards the Electronic Student Achievement and Management Data System Contract to DigitalBridge (Prime) and ProActive School (Subcontractor)

For immediate release

OREM, Utah - July 17, 2008. DigitalBridge, the leader in protected information sharing technologies and solutions for digital ecosystems, today announced that it has been selected by the Utah State Office of Education for award of a state-wide contract for an Electronic Student Achievement and Management Data System. The DigitalBridge team, which includes Chartwell Education Group, IBM/Cognos, Red Cedar Solutions Group, **ProActive School**, the National Transcript Center and Docufide, will implement a revolutionary new solution to manage student achievement throughout the State of Utah.

The DigitalSAMS™ solution is the first of its kind in the nation to be deployed in a statewide education ecosystem. Up to 40 Utah school districts and 96 charter schools will utilize the company's DigitalSAMS solution, allowing teachers, parents, and administrators to gain better visibility and understanding into each student's individual academic achievement and needs throughout their educational career.

Terry Pitts, President and CEO of DigitalBridge, stated, "We are pleased that the Utah State Office of Education recognizes that DigitalBridge's DigitalSAMS solution provides the most technologically advanced, functionally rich, and economically priced solution for managing student achievement." Mr. Pitts added, "Now one single solution will allow sensitive student achievement information to be securely shared across disparate systems throughout the state's education ecosystem, ensuring that Utah's children have the opportunity to have the most personalized and customized education possible, proving yet again that Utah's educators are truly innovators."

"Utah is very pleased to partner with DigitalBridge to provide transparent data to parents, teachers, and students," said Patti Harrington, Ed.D., State Superintendent of Public Instruction, Utah State Office of Education. "Utah's existing data system has been a leader in the nation, but lacked a statewide portal by which to empower parents and teachers as they make daily instructional decisions. DigitalSAMS will now provide that portal and will enrich both the display and comparability of the data as well as ensure that the data is accessible and useful." Ms. Harrington added, "We are very happy to work with DigitalBridge in our relentless pursuit of academic excellence for every child in Utah."

About ProActive School

Headquartered in Reston, VA, ProActive School is a leading provider of school application services built on the School Interoperability Framework (SIF®). ProActive School's application services enable real-time integration of existing applications, standardization of disparate school data and propagation of event-driven communications through a secure, easy-to-use, web-based user interface.

To learn more about ProActive School, please visit the company's web site at www.ProActiveSchool.com.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

Except for historical information contained herein, the matters set forth in this news release are forward-looking statements. The forward-looking statements set forth above involve a number of risks and uncertainties that could cause actual results to differ materially from any such statement. The forward-looking statements speak only as of the date made, and the company undertakes no obligation to update these forward-looking statements.

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