



ProActive School becomes Member of Schools Interoperability Framework Association

For immediate release

Washington, D.C. – July 9, 2008. SIFA announced today that ProActive School (PAS) has become a member of the Schools Interoperability Framework Association (SIFA).

Education is facing a critical challenge in deploying technology due to the challenges raised by a lack of interoperability. Frequently the applications available for primary and secondary (K-12) schools and their districts are either closed systems or systems that allow customer access only through proprietary interfaces and data formats. To a user, the lack of interoperability means:

- Applications and their data are isolated from one another
- Redundant data entry is common
- Disconnected applications increase support costs
- Data reporting is costly and inefficient
- Data is inaccessible to decision makers and can be inaccurate

The lack of interoperability also creates difficult purchasing decisions for school, district and state technology coordinators who procure administrative and management applications. Many coordinators are experiencing an increase in technical support problems from maintaining numerous proprietary systems.

The SIF Association is a non-profit membership organization whose members include over 2200 software vendors, school districts, state departments of education and other organizations active in primary and secondary (pK-12) markets. These organizations have come together to create a set of rules and definitions which enable software programs from different companies to share information. This set of platform-independent, vendor-neutral rules and definitions is called the SIF® Implementation Specification. The SIF® Specification makes it possible for programs within a school or district to share data without any additional programming and without requiring each vendor to learn and support the intricacies of other vendors' applications. The goal of the SIF Association is to make it possible for school administrators, teachers and other school personnel to have access to the most current and accurate data available.

About ProActive School

Headquartered in Reston, VA, ProActive School is a leading provider of school application services built on the School Interoperability Framework (SIF®). ProActive School's application services enable real-time integration of existing applications, standardization of disparate school data and propagation of event-driven communications through a secure, easy-to-use, web-based user interface.

To learn more about ProActive School, please visit the company's web site at www.ProActiveSchool.com.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

Except for historical information contained herein, the matters set forth in this news release are forward-looking statements. The forward-looking statements set forth above involve a number of risks and uncertainties that could cause actual results to differ materially from any such statement. The forward-looking statements speak only as of the date made, and the company undertakes no obligation to update these forward-looking statements.

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