



ProActive School enters Intel's Early Access Program **July 9, 2006**

For immediate release

Reston, Virginia. ProActive School enters Intel's Early Access Program (EAP) based on Intel's request of ProActive School to do so. The EAP Program establishes further the relationship between the two companies and provides ProActive School with the capabilities to meet the challenge of the international marketplace head-on with technologies and initiatives in the Intel® Early Access Program. This relationship will provide next generation software development platforms, leading edge software development products, and complementary marketing programs to reach new customers by:

Expanding Technology - Staying on the edge of new technologies through the Intel® Early Access Program connection to standards bodies, industry-wide initiatives, and evolving Intel® architecture-based platforms and technologies.

Streamlining Development - Creating timely and reliable software development platforms, top-notch engineering support, comprehensive technical training, and Intel technology built for reliability, scalability, and interoperability.

Testing Applications - Supplying testing environments for ProActive School services on a wide range of Intel platforms.

Optimizing Services - Debugging and optimizing of ProActive School services for the latest unfolding technologies.

Reaching New Customers - Enabling new customer development by riding the wave of new technologies and expanding customer reach by tapping Intel's extensive business connections.

Establishing Co-Marketing Opportunities - Expanding ProActive School's market and pool resources with Intel's extensive network of co-marketing opportunities.

Increasing Sales - Selling to broader customer base by taking advantage of Intel's worldwide sales channels and business to business relationships.

Utilizing Marketing Programs - Participate in co-marketing programs, business to business matchmaking, and visibility at executive sales seminars to include: press releases, sales collateral, marketing kits and demo units.

ProActive School provides web-based applications and professional services that enable K-12 learning institutions to integrate and access all school information easily in one place, on one system through a seamless, streamlined process. These education communication services empower teachers, parents, administrators, students and related organizations to impact beneficially children's education.

To learn more about ProActive School, please visit the company web site at www.ProActiveSchool.com

##

Communications Contacts

Chuck Sarich
VP Account Management
ProActive School LLC
703.391.1536
csarich@ProActiveSchool.com
www.ProActiveSchool.com