



The Avalon School Awards Leading Edge Technology Contract to ProActive School

For immediate release

Bethesda, Maryland. January 2007. The Avalon School of Bethesda, Maryland, announced today that ProActive School was awarded a leading edge technology contract to provide the school with web-based, school information and communication management services on an annual subscription basis. The contract provides The Avalon School the capability to integrate its existing applications without purchasing additional hardware, software or telecommunications since the ProActive School solution integrates with many of the existing school applications, provides offsite computing environments and is accessible via an internet-browser. The Avalon School anticipates additional cost savings by eliminating redundant data entry, avoiding expensive operations issues and obviating the need to hire additional technical staff. In addition to the cost savings, the web-based services will provide parents and students alike a convenient and secure way to access school information while allowing school staff to work more resourcefully and communicate with parents more efficiently. Don Gauger, CEO of ProActive School stated that the services provided to The Avalon School, "... will put critical education information for the administrators, teachers, students and parents just keystrokes away."

ProActive School services provide secure, off-site hosting of computing operations; School Interoperability Framework integration into existing applications; role-based school administration capabilities; easy-to-use parent interface; student records management; event-driven notification capabilities; integrated calendaring for classes and events; automated forms management; staff management functions; school reports repository; and document management capabilities. ProActive School also provides on-going professional services in support of all additional reports, forms and application services requested by the school.

Having completed the needs assessment prior to the award, the company anticipates implementation of the services within three weeks. "Some unique aspects of our services," Gauger continued, "...are relatively low cost, quick implementation and services flexibility that allows customization to fit most school requirement."

About ProActive School

Headquartered in Reston, VA, ProActive School is a leading provider of school application services built on the School Interoperability Framework (SIF). ProActive School's application services enable real-time integration of existing applications, standardization of disparate school data and propagation of event-driven communications through a secure, easy-to-use, web-based user interface.

To learn more about ProActive School, please visit the company's web site at www.ProActiveSchool.com.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

Except for historical information contained herein, the matters set forth in this news release are forward-looking statements. The forward-looking statements set forth above involve a number of risks and uncertainties that could cause actual results to differ materially from any such statement. The forward-looking statements speak only as of the date made, and the company undertakes no obligation to update these forward-looking statements.

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